

- P R E S S R E L E A S E -
Clermont County Public Library

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NEWS
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LIBRARY CELEBRATES TEEN READ WEEK: October 16-21, 2006
Get Active @ the Library and Win

(Clermont County, OH) In a time of Xboxes and iPods, the Clermont County Public Library is challenging teens to get active in celebration of Teen Read Week. Teens are encouraged to visit the Library during October 16-21 to participate in challenges. Teens at each branch who complete the challenges will be entered into drawings for gift cards.

The challenges will encourage teens to use the Library's resources both traditional and non-traditional to investigate information. Using resources like on-line databases and DVDs, teens will learn more about sports and physical fitness, take a survey on the Library's website, and create a craft.

"Reading remains an essential skill set that everyone needs to have," said Leslie Massey, Director of the Clermont County Public Library. She continued, "Even the most computer savvy teen must be able to read to fully use today's technology."

"Teens remain one of our under-served groups. We're hoping that they'll come in for Teen Read Week, discover some of the fun programs and activities that we offer, and become regular library users," offered Tracey McCullough, Office of Public Affairs.

Teen Read Week is a national literacy initiative aimed at teens, their parents, librarians, educators, booksellers and other concerned adults. It began in 1998 and is celebrated the third week in October. Because of its importance, the Library has participated in Teen Read Week since its inception.

The National Assessment of Educational Progress (NAEP) reports that over the last 20 years there have been only modest gains in reading achievement. And although there are many active literacy campaigns, very few efforts focus on teenagers.

In addition to Teen Read Week, the Library offers teens the chance to get active year round through groups like the Teen Zone, a group of teen volunteers that help out in the branches; Anime Clubs that meet to watch and review Japanese animation; and teen reading groups. Check with a local branch or the Library's website (clermontlibrary.org) for a more detailed listing of teen activities.

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The Clermont County Public Library connects our community to information and a world of ideas with ten branch locations throughout the county. The Library has been serving the community for over fifty years.

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